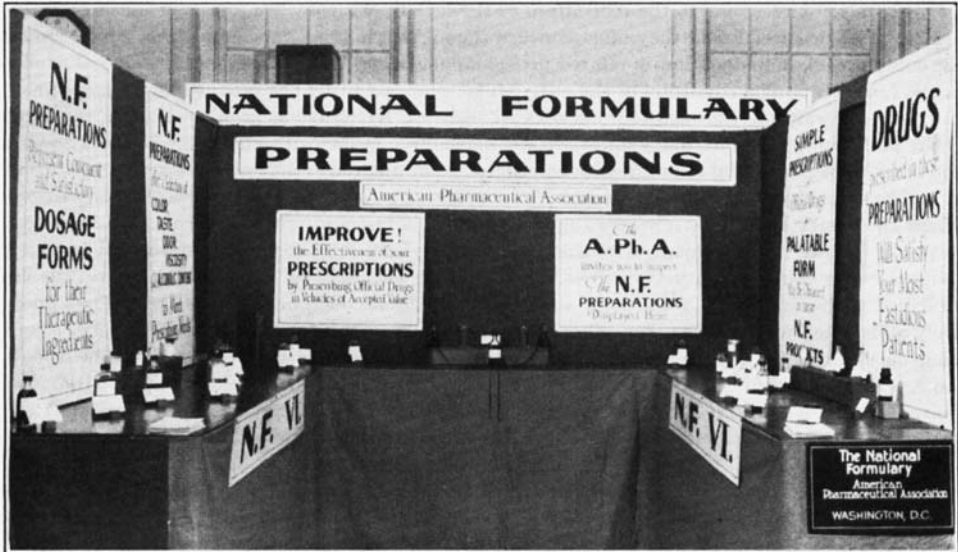


The declared purpose of the first or preliminary meeting of the ASSOCIATION in the rooms of the New York College of Pharmacy Oct. 15, 1851 was to advocate the improvement and to aid in the enforcement of the then existing drug law, and the promotion of similar or related legislation has been among its leading activities throughout the 86 years since that date. Within this field no other American society or institution has rendered services of equal extent or value.



The National Formulary Exhibit, reproduction of the Display of the American Medical Association at Atlantic City.

#### NATIONAL FORMULARY PREPARATIONS DISPLAYED AT AMERICAN MEDICAL ASSOCIATION CONVENTION, ATLANTIC CITY.

BY MARVIN J. ANDREWS.

Among the Scientific Exhibits of the American Medical Association at the Atlantic City convention hall during the week of June 7, 1937, was a booth under the auspices of the AMERICAN PHARMACEUTICAL ASSOCIATION. This exhibit consisted of N. F. Preparations of interest to prescribing physicians. Examples of preparations of therapeutic importance representing convenient and satisfactory dosage forms and vehicles designed to aid the physician in prescribing attractive and palatable prescriptions were on display.

The exhibit was designed to attract attention to the newer N. F. preparations and to give actual illustrations of how these preparations may be prescribed. The display attracted the attention of hundreds of physicians, many devoting long periods of their time to a careful scrutiny of the display material and a discussion of their personal problems. Over 500 members of the Association from all parts of the United States and Canada registered at the National Formulary Booth. Approximately 2000 pamphlets entitled, "Notes for the Physician from the National Formulary Sixth Edition," were distributed.

The Convention was the most successful in the history of the Association, approximately 10,000 physicians registered at the meeting.